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As one of the fastest growing social media networks in the world, making content on TikTok has quickly become a job in its own right—and a potentially lucrative one at that. Compared to many social media titans, the app is just getting st arted—so how does earning potential on TikTok compare with a long-established network such as YouTube?

Out of the major social media networks (Facebook, Instagram, TikTok, YouTube a) Tj T\* B'

Dixie D'Amelio is the older sister of Charli D'Amelio, and quickly followed the success of her sister when she launched her own TikTok account later in 2019.

With over 86.2 million followers, Addison has \$8.5 million to her name thanks to a partnership with American Eagle, her own cosmetics line, and a lead role in the Netflix revamp of He's All That.

Joint 4th: Josh Richards

Despite it being one of the most-downloaded apps, TikTok is still a relatively n ew addition to social media. In contrast, YouTube has been around for 17 years providing ample time for creators to make a name for themselves and make a genu ine livelihood from creating content there. Indeed, many YouTubers are earning m illions with Jimmy Donaldson, aka Mr Beast, raking in an estimated 54 million USD in 2021 making him the highest-earning YouTube creator of 2021. If we calculated how much Charlie could be earning by the time she's been on social media for 10 years, then, she actually out earns Mr Beast. Had TikTok be en around for the same length of time, Charlie D' Amelio could have earned an estimated \$58.3 million US \$4.3 million more than Donaldson. What's more, women have clearly found a space for themselves in TikTok, with higher user numbers and far greater success for female influencers so far this trend likely to continue as the app grows in popularity, or will we see a l evelling of the playing field in the coming years? O'Brien of The Book by Michael R. Martin,... "The Times's Book by

O'Brien of The Book by Michael R. Martin,... "The Times's Book by an American writer,

The American sure to see what we see and do it" by Klesson and Michael O&# 39:Brien.

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